

WTAE 400 Ardmore Blvd. Pittsburgh, PA 15221 Main: (412)242-4300

Billing: (781)433-4283

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Billing Address:

Strategic Media Placement OH **Attention: Accounts Payable** 7669 Stagers Loop Delaware, OH 43015

Send Payment To:

**WTAE** P.O. Box 26887 Lehigh Vailey, PA 18002-6887

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	Invoice #	Invoice Date	Invoice Mon	<u>ith</u> linvo	ice Period		
	921996-1	10/28/12	October 20	12 10/0	1/12 - 10/28/12		
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	Station	Account Executi	I	Sales Office	Sales Region		
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<u>Adver</u>	tiser	Pro	<u>duct</u>	Estii	mate Number		
Roth	ius/R/Congress	RO	THFUS/R/CON	IG 2409	2409		
		Flight Dates	i lOr	rder #	Alt Order#		
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		IDB#	Ad	dvertiser Code			
			R	ОТН	PA12		
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ine Start Date End Date Description Start/End Time	MTWFFSS	Length	Spots/ Week	Rate	Туре	
1 10/15/12 10/21/12 6-7am News 6-7am Class of Time - Pre-emptible with notice	WrF	:30	2	\$500.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/15/12         10/21/12        wTF         2	<u>Rate</u> \$500.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Tim			-112121		Rate Type
1 WTAE W 10/17/12 6:23 AM 6-7am News	6-7am		TVGENROT TVGENKR1			\$500.00 NM \$500.00 NM
2 WTAE F 10/19/12 6:15 AM 6-7am News	6-7am	.30	IVGENKKI	LZMKIH		\$500.00 NW
2 10/15/12 10/21/12 6-7am News 6-7am Class of Time - Pre-emptible with notice	WTF	:30	1	\$525.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/15/12         10/21/12        wTF         1	Rate \$525.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Tim					Rate Type
1 WTAE W 10/17/12 7:00 AM 6-7am News	6 7am	:30	TVGENKR1	L2MR1H		\$525.00 NM
3 10/15/12 10/21/12 Good Morning America 7-9am Class of Time - Pre-emptible with notice	WFF	:30	2	\$450.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/15/12         10/21/12        wTF         2	Rate \$4\$0.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Tim	<u>e</u> <u>Length</u>	Ad-ID			Rate Type
2 WTAE W 10/17/12 8:40 AM Good Morning America	7 9am	:30	TVGENROT	гн1213н		\$450.00 NM
1 WTAE Th 10/18/12 8:41 AM Good Morning America	7-9am	:30	TVGENROT	гн1213н		\$450.00 NM
4 10/15/12 10/21/12 The View 11am-noon Class of Time - Pre-emptible with notice	WFF	:30	2	\$400.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/15/12         10/21/12         -wTF         2	Rate \$400.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Tim					Rate Type
2 WTAE W 10/17/12 10:58 AM The View	1 am-noon		TVGENKR1			\$400.00 NM
1 WTAE F 10/19/12 11:31 AM The View	1 am-noon	:30	TVGENROT	гн1213н		\$400.00 NM
5 10/15/12 10/21/12 WTAE Noon News 12-12:30pm Class of Time - Pre-emptible with notice	WFF	:30	3	\$300.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/15/12         10/21/12        wTF         3	Rate \$300.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Tim	_	Ad-ID			Rate Type
1 WTAE W 10/17/12 12:23 PM WTAE Noon News	12-12:30pm		TVGENRO1			\$300.00 NM
3 WTAE Th 10/18/12 12:29 PM WTAE Noon News	12-12:30pni		TVGENKR1			\$300.00 NM
2 WTAE F 10/19/12 12:28 PM WTAE Noon News	12-12:30pm	:30	TVGENKR1	L2MR1H		\$300.00 NM



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P.O. Box 26887
Lehigh Valley, PA 18002-6887

Advertiser Product Estimate Number
Rothfus/R/Congress ROTHFUS/R/CONG 2409

www.tne	pittsburghcha	annei.com						Spots/			
ine S	Start Date	End Date	Description	Start/End Time	MTM	TFSS	Length	Week	Rate	Туре	
						F					
	10/15/12 Class of Tir	10/21/12 ne - Pre-em <sub>l</sub>	5-6pm News M-F otible with notice	5-6pm	w	(F	:30	2	\$525.00	NM	
V	Veeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12WTF	Spots/Week 2	\$52	Rate 5.00					
S	pots: <u>#</u> Ch					art/End Time	Lengt	h Ad-ID			Rate Type
	2 W1	TAE Th 10	/18/12 5:27 PM 5-6pm	News M-F		6pm	:3	O TVGENROT	н1213н		\$525.00 NM
	1 W1	TAEF 10	/19/12 5:14 PM 5-6pm	News M-F	5-	6pm	:3	0 TVGENKR1	275н		\$525.00 NM
	10/15/12 Class of Tir	10/21/12 ne - Pre-emp	5-6pm News M-F otible with notice	5-6pm	W	F	:30	2	\$575.00	NM	
V	Veeks:	Start Date 10/15/12	End Date MTWTFSSWTF	Spots/Week 2	e = -	Rate 5.00					
s	pots: # Ch	_		_		art/End Time	Lengt	h Ad-ID			Rate Type
Ū			/17/12 5:52 PM 5-6pm			6pm		0 TVGENKR1	2MR1H		\$575.00 NM
	1 WT	AEF 10	/19/12 5:58 PM 5-6pm	News M-F	5-	6pm	:3	0 TVGENKR1	275н		\$575.00 NM
	10/15/12 Class of Tin	10/21/12 ne - Pre-emi	6-6:30pm News	6-6:30pm	W	F	:30	3	\$725.00	NM	
	Veeks:	Start Date	End Date MTWTFSS	Spots/Week	670	Rate					
S	pots: # Ch	10/15/12 Day Air		intion 3		5.00 art/End Time	Lengt	h Ad-ID			Rate Type
Ŭ	-		/17/12 6:22 PM 6-6:30			6:30pm		O TVGENROT	н1213н		\$725.00 NM
	2 WT	AE Th 10	/18/12 6:09 PM 6-6:30	)pm News		6:30pm	:3	0 TVGENKR1	2MR1H		\$725.00 NM
	3 WT	AEF 10	/19/12 6:29 PM 6-6:30	)pm News	6-	6:30pm	:3	0 TVGENKR1	275н		\$725.00 NM
	I0/15/12 Class of Tin	10/21/12 ne - Pre-emp	M-Sun 11pm News	M-Su 11-11:35pm	W	F	:30	3	\$900.00	NM	
V	Veeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12WTF	Spots/Week 3	e0r	<u>Rate</u> 0.00		<del></del>			
S	pots: # Ch			_		art/End Time	Lenat	h Ad-ID			Rate Type
'			17/12 11:23 PM M-Sur			Su 11-11:35p		O TVGENKR1	2MR1H		\$900.00 NM
	2 WT	AETh 10/	18/12 11:32 PM M-Sur	11pm News	М	Su 11-11:35p	m :3	() TVGENROTI	н1213н		\$900.00 NM
	3 WT	AEF 10/	19/12 11:13 PM M-Sur	11pm News	М	Su 11-11:35p	m :3	0 TVGENKR1	275H		\$900.00 NM
	0/15/12 Class of Tin	11/04/12 ne - Pre-emp	Sat 5-7am otible with notice	5-7am		-S-	:30	1	\$275.00	NM	
W		Start Date 10/15/12	End Date MTWTFSS 10/21/12S-	Spots/Week 1		R <u>ate</u> 5.00					
S	pots: # Ch	Day Air		ption		art/End Time	Lengt	h Ad-ID			Rate Type
			20/12 5:13 AM Sat 5-	7am	5-	am		TVGENKR1	275н		\$275.00 NM
W		Start Date 10/22/12	End Date MTWTFSS 10/28/12S-	Spots/Week		<u>Rate</u> 5.00					
Sı	pots: # Ch			ption		art/End Time	Lenat	h Ad-ID			Rate Type
	2 WT	AE Sa 10/				am		) TVGENROTI	H12WTH		\$275.00 NM
	0/15/12 Class of Tim	10/28/12 ne - Pre-emp	Good Morning America	a S:7-8am		-S-	:30	1	\$400.00	NM	
	/eeks:	Start Date 10/15/12		Spots/Week 1		Rate 0.00					
Sp	pots: # Ch	<u>Day</u> Air				rt/End Time	Lengtl	n Ad-ID			Rate Type
		AE Sa 10/		Morning America Sat		am	:30	) TVGENKR12	275н		\$400.00 NM
VV		Start Date 10/22/12	End Date MTWTFSS 10/28/12S-	Spots/Week 1		<u>Rate</u> 0.00					
Sp	pots: # Ch	Day Air		<u>ption</u>		art/End Time	Lengtl	Ad-ID			Rate Type
	2 WT	AESa 10/	27/12 7:55 AM Good	Morning America Sat		am		TVGENKR12	275н		\$400.00 NM
	0/15/12 lass of Tim	10/28/12 ne - Pre-emp	Sat 8-10am tible with notice	8-10am		-S-	:30	1	\$325.00	NM	
	leeks:	Start Date 10/15/12	End Date MTWTFSSS-	Spots/Week 1		<u>ate</u> 5.00					



Send Payment To:
WTAE
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 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 921996-1
 10/28/12
 October 2012
 10/01/12 - 10/28/12

Advertiser Product Estimate Number

Rothfus/R/Congress ROTHFUS/R/CONG 2409

www.trepittsburghonaimer.com				Spots/			
Line Start Date End Date Description Start/End Time		FSS	Length	Week	Rate	Туре	
12 10/15/12		-S-	:30	1	\$325.00	NM	
Spots: # Ch Day Air Date Air Time Description	_	art/End Time		h <u>Ad-ID</u>	4075		Rate Type
1 WTAE Sa 10/20/12 8:28 AM Sat 8-10am Weeks: Start Date End Date MTWTFSS Spots/Week		10am Rate	:3	() TVGENKR	T2/2H		\$325.00 NM
10/22/12 10/28/12S- 1	\$32	5.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 2 WTAF Sa 10/27/12 8:23 AM Sat 8-10am	_	art/End Time 10am		<u>h Ad-ID</u> O TVGENRO	ти1 2мти		<u>Rate Type</u> \$325.00 NM
			.3	UTVGENKO			\$325.00 INIVI
13 10/15/12 10/28/12 Late Run 11pm News 11:30pm-12:05am Class of Time - Pre-emptible with notice		-S-	:30	1	\$700.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/15/12         10/21/12        S-         1		R <u>ate</u> 0.00					
Spots: # Ch Day Air Date Air Time Description		art/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Type
1 WTAE Sa 10/20/12 12:27 AM Late Run 11pm News		:30pm-12:05	am :3	0 TVGENKR	1275н		\$700.00 NM
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/22/12         10/28/12        S-         1		<u>Rate</u> 0.00					
Spots: # Ch Day Air Date Air Time Description		art/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Type
2 WTAE Sa 10/27/12 11:57 PM Late Run 11pm News	11	:30pm-12:05	am :3	0 TVGENKR	1275н		\$700.00 NM
14 10/15/12 10/28/12 Big East College Football 12-3:30pm Class of Time - Pre-emptible with notice		-S-	:30	1	\$750.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/22/12 10/28/125- 1		<u>Rate</u> 0.00	· · · · · ·				
Spots: # Ch Day Air Date Air Time Description		art/End Time	Lengt	h Ad-ID			Rate Type
2 WTAE Sa 10/27/12 1:26 PM Big East College Football		-3:30pm		0 TVGENKR	1275н		\$750.00 NM
15 10/15/12 10/28/12 Big East College Football 12-7pm Class of Time - Pre-emptible with notice		-S-	:30	1	\$1,800.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/22/12 10/28/12S- 1	\$1,80	Rate					
Spots: # Ch Day Air Date Air Time Description		art/End Time	Lengti	n Ad-ID			Rate Type
2 WTAE Sa 10/27/12 1:48 PM Big East College Football	12	-7pm	:3	) TVGENRO	TH12WTH		\$1,800.00 NM
16 10/15/12 11/04/12 Sun 5-7am News 5-7a Class of Time - Pre-emptible with notice		S	:30	1	\$275.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u>		Rate					
10/15/12 10/21/12S 1 Spots: # Ch		5.00 art/End Time	l enati	n Ad-ID			Rate Type
1 WTAE Su 10/21/12 5:07 AM Sun 5-7am News		7a		TVGENKR	1275н		\$275.00 NM
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/22/12         10/28/12        S         1		Rate 5.00					
Spots: # Ch Day Air Date Air Time Description		art/End Time	Length	Ad-ID			Rate Type
2 WTAE Su 10/28/12 5:43 AM Sun 5-7am News		'a		TVGENRO	тн12wтн		\$275.00 NM
17 10/15/12 10/28/12 This Week With George £10-11am Class cf Time - Pre-emptible with notice		s	:30	1	\$1,400.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/15/12         10/21/12        S         1	<u> </u>	Rate					
Spots: # Ch Day Air Date Air Time Description		art/End Time	Length	Ad-ID			Rate Type
1 WTAE Su 10/21/12 10:59 AM This Week With George Step	han 10	-11am		TVGENKR	1275н		\$1,400.00 NM
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/22/12         10/28/12        S         1	\$1,40	R <u>ate</u> 0.00					
Spots: # Ch Day Air Date Air Time Description		art/End Time	<u>Length</u>	Ad-ID			Rate Type
2 WTAE Su 10/28/12 10:59 AM This Week With George Step	han 10	-11am	:30	) TVGENKR	1275н		\$1,400.00 NM
18 10/15/12 10/28/12 Sun Early News 630-7p Class of Time - Pre-emptible with notice		S	:30	1	\$450.00	NM	<del> </del>
Weeks: Start Date End Date MTWTFSS Spots/Week		Rate					
10/15/12 10/21/12S 1	\$45	D.00					

2409

#### **INVOICE**

Rothfus/R/Congress



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ROTHFUS/R/CONG

www.tnepittsburgncnannei.com				Spots/			
Line Start Date End Date Description Start/End Time	MTW"	rss Le	ngth	Week	Rate	Туре	
18 10/15/12 10/28/12 Sun Early News 630-7p Class of Time - Pre-emptible with notice		·S	:30	1	\$450.00	NM	
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 1 WTAE Su 10/21/12 6:57 PM Sun Early News Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u>	63	art/End Time 0-7p Rate	Length :30	Ad-ID TVGENKR12	275н		<u>Rate Type</u> \$450.00 NM
10/22/12 10/28/12S 1  Spots: <u>#</u> Ch <u>Day Air Date Air Time Description</u> 2 WTAE Su 10/28/12 6:57 PM Sun Early News	S	0.00 <u>art/End Time</u> 0-7p	Length :30	Ad-ID TVGENROTI	н12wтн		<u>Rate Type</u> \$450.00 NM
19 10/15/12 10/28/12 M-Sun 11pm News M-Su 11-11:35pm Class of Time - Pre-emptible with notice		·S	:30	1	\$1,100.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12S 1 Spots: # Ch Day Air Date Air Time Description 2 WTAE Su 10/28/12 11:08 PM M-Sun 11pm News	\$1,10 <u>S</u> 1	<u>Rate</u> 0.00 art/ <u>End Time</u> -Su 11-11:35pm	Length	Ad-ID TVGENKR1	275н		<u>Rate</u> <u>Type</u> \$1,100.00 NM
20 10/15/12 10/28/12 Sunday Extended Late N∈Sun 11:35p-12:00a Class of Time - Pre-emptible with notice		S	:30	1	\$325.00	NM	· · · · · · · · · · · · · · · · · · ·
Weeks:         Start Date 10/15/12         End Date 10/21/12         MTWTFSS 2 Spots/Week         Spots/Week           Spots:         # Ch Day Air Date Air Time Description         1 WTAE Su 10/21/12 11:53 PM Sunday Extended Late News           Weeks:         Start Date 10/22/12 10/28/12 S 1         Spots/Week	\$32 <u>St</u> Si	Rate 5.00 art/End Time in 11:35p-12:00a Rate 5.00	Length :30	Ad-ID TVGENKR1	275н		<u>Rate Type</u> \$325.00 NM
Spots: <u>#</u> Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> 2 WTAE Su 10/28/12 11:39 PM Sunday Extended Late News	<u>S</u> 1	a <u>rt/End Time</u> ın 11:35p-12:00a	Length :30	Ad-ID TVGENROTI	н12wтн		<u>Rate</u> <u>Type</u> \$325.00 NM
21 10/22/12 10/28/12 6-7am News 6-7am Class of Time - Pre-emptible with notice	MTW	F	:30	2	\$525.00	NM	-
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/22/12         10/28/12         MTWTF         2           Spots: # Ch         Day         Air Date         Air Time         Description           2 WTAE Tu         10/23/12         6:08 AM 6-7am News           1 WTAE W         10/24/12         6:24 AM 6-7am News	\$52 <u>S1</u> 6-	Rate 5.00 art/End Time 7am 7am		<u>Ad-ID</u> TVGENKR12 TVGENROTI			<u>Rate</u> <u>Type</u> \$525.00 NM \$525.00 NM
22 10/22/12 11/04/12 6-7am News 6-7am Class of Time - Pre-emptible with notice	MTW	F	:30	3	\$550.00	NM	
Weeks:         Start Date 10/22/12         End Date 10/28/12         MTWTFS MTWTF 3         Spots/Week MTWTF 3           Spots:         # Ch Day Air Date Air Time Description 2         2 WTAE M 10/22/12 6:27 AM 6-7am News 3         3 WTAE Tu 10/23/12 6:59 AM 6-7am News 1           1 WTAE W 10/24/12 6:59 AM 6-7am News	\$55 <u>St</u> 6- 6-	Rate 0.00 art/End Time 7am 7am 7am	:30	Ad-ID TVGENKR12 TVGENKR12 TVGENKR12	275н		Rate Type \$550.00 NM \$550.00 NM \$550.00 NM
23 10/22/12 10/28/12 Good Morning America 7-9am Class of Time - Pre-emptible with notice	MTWT	F	:30	2	\$475.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week  10/22/12 10/28/12 MTWTF 2  Spots: # Ch Day Air Date Air Time Description  2 WTAE M 10/22/12 8:54 AM Good Morning America  1 WTAE F 10/26/12 8:55 AM Good Morning America	\$47 <u>St</u> 7-	Rate 5.00 art/End Time 9am 9am		Ad-ID TVGENKR12 TVGENROTH			<u>Rate</u> <u>Type</u> \$475.00 NM \$475.00 NM
24 10/22/12 10/28/12 The View 11am-noon Class of Time - Pre-emptible with notice	MTW1	F	:30	3	\$400.00	NM	
Weeks:         Start Date 10/22/12         End Date 10/28/12         MTWTFS MTWTF - 3         Spots/Week MTWTF - 3           Spots: # Ch	\$40 <u>St</u> 11	Rate 0.00 art/End Time am-noon am-noon am-noon	:30	Ad-ID TVGENROTH TVGENROTH TVGENKR12	112WTH		Rate Type \$400.00 NM \$400.00 NM \$400.00 NM



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Invoice # Invoice Date Invoice Month Invoice Period 921996-1 10/28/12 October 2012 10/01/12 - 10/28/12

Advertiser Product Estimate Number Rothfus/R/Congress ROTHFUS/R/CONG **240**9

www.thepittsburghchar	nnel.com									
							Spots/			
Line Start Date	End Date	Description	Start/End Time	MTW	FSS	Length	Week	Rate	Type	
24 10/22/12 Class of Tim	10/28/12 ne - Pre-emptib	The View	11am-noon	MTW	F	:30	3	\$400.00	NM	
									·	
25 10/22/12 Class of Tim	10/28/12 ne - Pre-emptib	WTAE Noon News le with notice	12-12:30pm	MTW	F	:30	4	\$300.00	NM	
		nd Date MTWTFSS 0/28/12 MTWTF	Spots/Week 4	\$20	Rate 0.00					
Spots: # Ch	Day Air Da		•		art/End Time	Lenat	h Ad-ID			Rate Type
	AE Tu 10/23			_	-12:30pm		0 TVGENKR1	.275н		\$300.00 NM
2 WT/	AEW 10/24	/12 12:25 PM WTA	E Noon News	13	-12:30pm	:3	0 TVGENKR1	.275н		\$300.00 NM
1 WT/	AE Th 10/25	/12 12:25 PM WTA	E Noon News	12	-12:30pm	:3	0 TVGENKR1	.275н		\$300.00 NM
4 WT/	AE F 10/26	/12 12:29 PM WTA	E Noon News	13	-12:30pm	:3	0 TVGENROT	H12WTH		\$300.00 NM
26 10/22/12		5-6pm News M-F	5-6pm	MTW	F	:30	3	\$525.00	NM	
	ne - Pre-emptib Start Date E	ind Date MTWTFSS	Spots/Week		Rate					
		0/28/12 MTWTF	3	\$52	5.00					
Spots: # Ch	Day Air Da			_	art/End Time		h Ad-ID			Rate Type
2 WT/					6pm		O ENPSBKID			\$525.00 NM
3 WT/		•			6pm		0 TVGENROT			\$525.00 NM
1 WT/	AE F 10/26	/12 5:15 PM 5-6pm	n News M-F	5-	-6pm	:3	0 TVGENKR1	.275H		\$525.00 NM
27 10/22/12 Class of Tim	10/28/12 ne - Pre-emptib	5-6pm News M-F le with notice	5-6pm	MTW	F	:30	3	\$525.00	NM	
		nd Date MTWTFSS	Spots/Week		Rate					
		0/28/12 MTWTF	3		5.00		F 44 1D			Data Tura
Spots: # Ch 2 WT/	<u>Day Air Da</u> AE M 10/22				art/End Time 6pm		<u>h</u> <u>Ad-ID</u> 0 TVGENKR1	275 <b>H</b>		<u>Rate</u> <u>Type</u> \$525.00 NM
3 WT/		•	n News M-F		6pm	:0	-	.27311		\$525.00 NM
	See MG 27			•	[		•			<b>4020100</b> 71111
1 WT/	AEF 10/26	/12 5:42 PM 5-6pn	n News M-F	5-	5pm	:3	0 TVGENROT	H12WTH		\$525.00 NM
28 10/22/12 Class of Tim	10/28/12 e - Pre-emptib	6-6:30pm News le with notice	6-6:30pm	MTW	F	:30	4	\$675.00	NM	
Weeks:	Start Date E	nd Date MTWTFSS	Spots/Week		Rate			<u> </u>		
1		0/28/12 MTWTF	4		5.00	1	F 441D			Data Tara
Spots: # Ch	<u>Day</u> <u>Air Da</u> AE M 10/22		· <del>-</del>		art/End Time 6:30pm		<u>h Ad-ID</u> O TVGENKR1	275µ		<u>Rate Type</u> \$675.00 NM
2 WTA			•		6:30pm	_	O TVGENROT			\$675.00 NM
4 WTA			•		6:30pm		0 TVGENKR1			\$675.00 NM
3 WTA	AEF 10/26/		•		6:30pm		- ) TVGENROT			\$675.00 NM
29 10/22/12	10/28/12	M-Sun 11pm News	M-Su 11-11:35pm	MTWT		:30	4	\$900.00	NM	
		nd Date MTWTFSS	Spots/Week		Rate					
		0/28/12 MTWTF	4		0.00					
Spots: # Ch	Day Air Da				art/End Time		h <u>Ad-ID</u>			Rate Type
1 WTA			,		Su 11-11:35pr		O TVGENROT			\$900.00 NM
2 WTA 3 WTA			•		Su 11-11:35pr		0 TVGENKR1			\$900.00 NM
4 WTA			•		Su 11-11:35pr Su 11-11:35pr		O TVGENKR1 O TVGENKR1			\$900.00 NM \$900.00 NM
			'				-			\$900.00 NM
	e - Pre-emptib		8-9pm	M		:30	1	\$5,000.00	NM	
		<u>nd Date</u> <u>MTWTFSS</u> D/28/12 M	<u>Spots/Week</u> 1	\$5,00	<u>Rate</u> 0.00					
Spots: # Ch	Day Air Da	te <u>Air Time</u> Descr	iption	St	art/End Time	Lengt	h Ad-ID			Rate Type
1 WTA	AEM 10/22/	12 8:24 PM Mon A	ABC Prime A	8-	pm	:30	) TVGENKR1	275н		\$5,000.00 NM



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Invoice Date Invoice Month Invoice Period Invoice # 921996-1 10/28/12 October 2012 10/01/12 - 10/28/12

Advertiser Product Estimate Number Ronfus/R/Congress ROTHFUS/R/CONG 2409

	Spot
	300

Line Start Date End Date Description Start/End Time	MTW	FSS	Length	Spots/ Week	Rate	Туре	
31 10/15/12 11/04/12 Fri ABC Prime C 10-11pm Class of Time - Pre-emptible with notice		F	:30	1	\$2,400.00	NM	
Weeks:         Start Date 10/15/12         End Date 10/21/12         MTWTFSS Spots/Week 10/15/12         Spots/Week 10/21/12           Spots: # Ch         Day         Air Date Air Time Description 1         Description 1           1 WTAE F         10/19/12         10:51 PM Fri ABC Prime C	<u>s</u>	Rate 0.00 art/End Time I-11pm		h <u>Ad-ID</u> 0 TVGENKR	1275н		Rate Type \$2,400.00 NM
58 10/08/12 10/14/12 6-7am News 6-7am Class of Time - Pre-emptible with notice	MTW	F	:30	2	\$500.00	NM	
Weeks:         Start Date 10/08/12         End Date 10/14/12         MTWTFSS 2         Spots/Week 2           Spots: # Ch         Day Air Date Air Time Description 2         WTAE W         10/10/12 6:09 AM 6-7am News 1           WTAE F         10/12/12 6:23 AM 6-7am News	<u>S</u>	Rate 0.00 art/End Time 7am 7am	:3	h <u>Ad-ID</u> O TVGENKR O TVGENRO			Rate Type \$500.00 NM \$500.00 NM
59 10/03/12 10/07/12 6-7am News 6-7am Class of Time - Pre-emptible with notice	W	F	:30	2	\$525.00	NM	
Weeks:         Start Date 10/01/12         End Date 10/07/12         MTWTFSS 2 Spots/Week 2           Spots:         # Ch Day Air Date Air Time Description 1 WTAE W 10/03/12         Air Time Description 6:27 AM 6-7am News 2 WTAE F 10/05/12	<u>S</u>	Rate 5.00 art/End Time 7am 7am	:3	<u>h Ad-ID</u> 0 TVGENRO 0 TVGENRO			<u>Rate</u> <u>Type</u> \$525.00 NM \$525.00 NM
60 10/08/12 10/14/12 6-7am News 6-7am Class of Time - Pre-emptible with notice	MTW	F	:30	2	\$525.00	NM	
Weeks:         Start Date 10/08/12         End Date 10/14/12         MTWTFSS Spots/Week 2         Spots/Week 2           Spots:         # Ch Day Air Date Air Time Description 1         Air Time Description 2         Air Time Description 3           1 WTAE M 10/08/12 6:38 AM 6-7am News 2 WTAE Tu 10/09/12 6:38 AM 6-7am News         AM 6-7am News 2	<u>S</u> 6	Rate 5.00 art/End Time 7am 7am	:3 :3	h Ad-ID 0 TVGENRO 0 TVGENRO	тн1213н		Rate Type \$525.00 NM \$525.00 NM
61 10/03/12 10/07/12 Good Morning America 7-9am Class of Time - Pre-emptible with notice  Weeks: Start Date End Date MTWTFSS Spots/Week	W	F Rate	:30	2	\$450.00	NM	
10/01/12   10/07/12  WTF 2	<u>S</u>	0.00 art/End Time 9am 9am	:3	h <u>Ad-ID</u> 0 TVGENRO 0 TVGENRO			Rate Type \$450.00 NM \$450.00 NM
62 10/08/12 10/14/12 Good Morning America 7-9am Class of Time - Pre-emptible with notice		F	:30	2	\$450.00	NM	
Weeks:         Start Date 10/08/12         End Date 10/14/12         MTWTFSS MTWTF         Spots/Week MTWTF         3           Spots: # Ch Day Air Date 2 WTAE Tu 10/09/12         Air Time Description Description         2 WTAE Tu 10/09/12         8:48 AM Good Morning America           3 WTAE W 10/10/12         7:59 AM Good Morning America         1 WTAE Th 10/11/12         7:28 AM Good Morning America	\$45 <u>S</u> 7- 7-	Rate 0.00 art/End Time 9am 9am	:3 :3	h <u>Ad-ID</u> 0 tvgenkr: 0 tvgenro 0 tvgenkr:	тн1213н		Rate Type \$450.00 NM \$450.00 NM \$450.00 NM
63 10/03/12 10/14/12 Sun 5-7am News 5-7a Class of Time - Pre-emptible with notice		S	:30	1	\$225.00	NM	
Weeks:         Start Date 10/01/12         End Date 10/07/12         MTWTFSS 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	<u>S</u> 5-	Rate 5.00 art/End Time 7a Rate 5.00		h <u>Ad-ID</u> O TVGENRO	гн1213н		<u>Rate Type</u> \$225.00 NM
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u> 2 WTAE Su 10/14/12 5:29 AM Sun 5-7am News	<u>S</u>	a <u>rt/End Time</u> 7a		h <u>Ad-ID</u> O TVGENKR	12MR1H		<u>Rate Type</u> \$225.00 NM
67 10/03/12 10/07/12 The View 11am-noon	W	F	:30	2	\$400.00	NM	



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Line Start Date End Date Description Start/End Time	MTW	TESS	Length We	ek Rate	Туре	
Class of Time - Pre-emptible with notice			<u> </u>			
Weeks: Start Date End Date MTWTFSS Spots/Week 10/01/12 10/07/12WTF 2	<b>\$</b> 4	<u>Rate</u> 0.00				
Spots: # Ch Day Air Date Air Time Description		art/End Time	Length Ad-	·ID		Rate Type
2 WTAE W 10/03/12 10:59 AM The View		am-noon		ENROTH1212H		\$400.00 NM
1 WTAE Th 10/04/12 10:58 AM The View	1	am-noon	:30 TVG	ENROTH1212H		\$400.00 NM
68 10/03/12 10/07/12 5-6pm News M-F 5-6pm Class of Time - Pre-emptible with notice	W	fr	:30	1 \$525.0	00 NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/01/12 10/07/12wTF 1	\$5	Rate 5.00				
Spots: # Ch Day Air Date Air Time Description		art/End Time	Length Ad-	- <u>ID</u>		Rate Type
1 WTAE Th 10/04/12 5:29 PM 5-6pm News M-F	5	6pm	:30 TVG	ENROTH1212H		\$525.00 NM
69 10/08/12 10/14/12 5-6pm News M-F 5-6pm Class of Time - Pre-emptible with notice	MTW	F	:30	2 \$525.0	00 NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/08/12         10/14/12         MTWTF         2	\$5	Rate 5.00				
Spots: # Ch Day Air Date Air Time Description		art/End Time	Length Ad-	<u> 1D</u>		Rate Type
1 WTAE Tu 10/09/12 5:42 PM 5-6pm News M-F		-6pm		ENROTH1213H		\$525.00 NM
2 WTAE Th 10/11/12 5:57 PM 5-6pm News M-F	5	-6pm	:30 TVG	ENROTH1213H		\$525.00 NM
70 10/03/12 10/07/12 6-6:30pm News 6-6:30pm Class of Time - Pre-emptible with notice	W	TF	:30	2 \$725.0	MM 00	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/01/12         10/07/12        wtf         2	\$7:	Rate 5.00				
Spots: # Ch Day Air Date Air Time Description	<u>s</u>	art/End Time	Length Ad-	<u>ID</u>		Rate Type
2 WTAE W 10/03/12 6:23 PM 6-6:30pm News		6:30pm		ENROTH1212H		\$725.00 NM
1 WTAE Th 10/04/12 6:22 PM 6-6:30pm News	6	6:30pm	:30 TVG	ENROTH1212H		\$725.00 NM
71 10/08/12 10/14/12 6-6:30pm News 6-6:30pm Class of Time - Pre-emptible with notice	MTW	F	:30	2 \$725.0	00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12 MTWTF 2	\$72	Rate 5.00				
Spots: # Ch Day Air Date Air Time Description		art/End Time	Length Ad-	<u>ID</u>		Rate Type
1 WTAE Tu 10/09/12 6:29 PM 6-6:30pm News		6:30pm		ENKR12MR1H		\$725.00 NM
2 WTAE F 10/12/12 6:22 PM 6-6:30pm News	6-	-6:30pm	:30 TVG	ENKR12MR1H		\$725.00 NM
72 10/08/12 10/14/12 M-Sun 11pm News M-Su 11-11:35pm Class of Time - Pre-emptible with notice	MTW	TF	:30	2 \$950.0	0 <b>NM</b>	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/08/12         10/14/12         MTWTF         2	\$98	Rate 0.00				
Spots: # Ch Day Air Date Air Time Description	_	art/End Time	Length Ad-	<u>ID</u>		Rate Type
1 WTAE M 10/08/12 11:13 PM M-Sun 11pm News		Su 11-11:35pm		ENKR12MR1H		\$950.00 NM
2 WTAE Tu 10/09/12 11:23 PM M-Sun 11pm News	М	Su 11-11:35pm	:30 TVG	ENROTH1213H		\$950.00 NM
73 10/03/12 10/07/12 M-Sun 11pm News M-Su 11-11:35pm Class of Time - Pre-emptible with notice	W	1F	:30	2 \$850.0	0 NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/01/12         10/07/12        wtf         2	\$85	<u>Rate</u> 0.00				
Spots: # Ch Day Air Date Air Time Description		art/End Time	Length Ad-	<u>ID</u>		Rate Type
2 WTAE W 10/03/12 11:14 PM M-Sun 11pm News		Su 11-11:35pm		ENROTH1212H		\$850.00 NM
1 WTAE Th 10/04/12 11:27 PM M-Sun 11pm News	M	Su 11-11:35pm	:30 TVG	ENROTH1212H		\$850.00 NM
74 10/03/12 10/07/12 Nightline 11:35pm-1205am Class of Time - Pre-emptible with notice	W	F	:30	2 \$400.0	0 NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/01/12         10/07/12        wtf         2	\$40	<u>Rate</u> 0.00				
Spots: # Ch Day Air Date Air Time Description		art/End Time	Length Ad-	<u>ID</u>		Rate Type
1 WTAE W 10/03/12 11:52 PM Nightline		:35pm-1205am		ENROTH1212H		\$400.00 NM



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Inve	ice #	Invoice Date	Invoice Month	Invoice Period
921	996-1	10/28/12	October 2012	10/01/12 - 10/28/12
Adv	<u>ertiser</u>	Prod	<u>uct</u>	Estimate Number
Rot	hfus/R/Congress	ROT	HFUS/R/CONG	2409

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Line Start Date End Date Description	Start/End Time	MTW	FSS	Length	Week	Rate	Туре	
74 10/03/12 10/07/12 Nightline Class of Time - Pre-emptible with notice	11:35pm-1205am	W1	F	:30	2	\$400.00	NM	
Spots: <u>#</u> Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> 2 WTAE Th 10/04/12 11:54 PM Nightline	<u>on</u>		art/End Time :35pm-1205ar		h <u>Ad-ID</u> 0 TVGENRO	тн1212н		<u>Rate</u> <u>Type</u> \$400.00 NM
75 10/08/12 10/14/12 Mon ABC Prime C Class of Time - Pre-emptible with notice	10-11pm	M		:30	1	\$1,800.00	NM	
Weeks:         Start Date 10/08/12         End Date 10/14/12         MTWTFSS 10/14/12           Spots:         # Ch         Day Air Date Air Time Description           1 WTAE M         10/08/12         10:44 PM Mon ABO	<del></del>	\$1,80 <u>St</u>	Rate 0.00 art/End Time -11pm		h <u>Ad-ID</u> 0 TVGENRO	тн1213н		Rate Type \$1,800,00 NM
76 10/08/12 10/14/12 Thu ABC Prime Other Class of Time - Pre-emptible with notice	9p-11p			:30	1	\$4,000.00	NM	ψ1,000.00 1444
Weeks:         Start Date 10/08/12         End Date 10/14/12         MTWTFSS 10/14/12           Spots:         # Ch Day Air Date Air Time Description           1 WTAE Th 10/11/12         10:57 PM Thu ABC		\$4,00 <u>St</u>	Rate 0.00 art/End Time -11p		h <u>Ad-ID</u> 0 TVGENKR	12MR1H		<u>Rate</u> <u>Type</u> \$4,000.00 NM
77 10/03/12 10/14/12 Nascar Cup Series Class of Time - Pre-emptible with notice	various		-SS	:30	1	\$1,700.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/08/12 10/14/12S- Spots: <u>#</u> Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> 2 WTAE Sa 10/13/12 9:17 PM Nascar C	_	\$1,70 <u>St</u>	Rate 0.00 art/End Time rious		<u>h</u> <u>Ad-ID</u> 0 TVGENRO	тн1213н		<u>Rate Type</u> \$1,700.00 NM
78 10/03/12 10/07/12 ABC College Football Class of Time - Pre-emptible with notice	3:30p-7p		-S-	:30	1	\$1,200.00	NM	
Weeks: Start Date End Date MTWTFSS 10/01/12 10/07/12S- Spots: # Ch Day Air Date Air Time Description 1 WTAE Sa 10/06/12 7:01 PM ABC College LR - Football		\$1,20 <u>St</u>	Rate 0.00 art/End Time 30p-7p		h <u>Ad-ID</u> O TVGENRO	тн1213н		<u>Rate</u> <u>Type</u> \$1,200.00 NM
79 10/03/12 10/07/12 ABC College Football Class of Time - Pre-emptible with notice	PENN STATE FOO	·	-S-	:30	1	\$600.00	NM	
Weeks:         Start Date 10/01/12         End Date 10/07/12         MTWTFSS 10/07/12           Spots:         # Ch Day Air Date Air Time Description 1         WTAE Sa 10/06/12         5:11 PM ABC College	_	\$60 <u>St</u>	Rate 0.00 art/End Time NN STATE F		n <u>Ad-ID</u> ) TVGENRO	гн1213н		<u>Rate</u> <u>Type</u> \$600.00 NM
80 10/03/12 10/07/12 6-7am News Class of Time - Pre-emptible with notice	6-7am	WT	F	:30	2	\$500.00	NM	
Weeks:         Start Date 10/01/12         End Date 10/07/12         MTWTFSS wTF           Spots: # Ch         Day         Air Date         Air Time         Description           1 WTAE W         10/03/12         6:09 AM 6-7am Ne           2 WTAE Th         10/04/12         6:09 AM 6-7am Ne	ws ws	\$50 <u>St:</u> 6-7	irt/End Time am am	:30 :30	<u>Ad-ID</u> ) TVGENRO ) TVGENRO	гн1212н		<u>Rate</u> <u>Type</u> \$500.00 NM \$500.00 NM
81 10/03/12 11/06/12 ABC Prime College Footb				:30	0	\$2,000.00	NM	
Weeks:         Start Date 10/01/12         End Date Prime Date Indicated         MTWTFSS Indicated           10/01/12         10/07/12        S           Spots: # Ch         Day Air Date Prime Description           1 WTAE Sa         10/06/12         8:05 PM ABC Prime		\$2,00 <u>Sta</u>	late ).00 irt/End Time me Time Colle		1 <u>Ad-ID</u> ) TVGENROT	гн1213н		Rate Type \$2,000.00 NM
82 10/20/12 10/20/12 SATURDAY GAME 1 Class of Time - Pre-emptible with notice	12-330P			:30	0	\$1,500.00	NM	
Weeks: Start Date End Date MTWTFSS 10/15/12 10/21/12S- Spots: # Ch Day Air Date Air Time Description	Spots/Week 1 n	\$1,50	ate 0.00 rt/End Time	Length	Ad-ID			Rate Type

2409

## **INVOIÇE**

Rothfus/R/Congress



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| Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | Product | Pro

ROTHFUS/R/CONG

THE WATER PRODUCTION OF THE PR					Constal			
ine Start Date End Date Description St	art/End Time	MTW	FSS	Length	Spots/ Week	Rate	Туре	
82 10/20/12 10/20/12 SATURDAY GAME 1 12 Class of Time - Pre-emptible with notice	2-330P			:30	0	\$1,500.00	NM	
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 1 WTAE Sa 10/20/12 3:33 PM SATURDAY	GAME 1	<u>S</u> 1	art/End Time -330P		h <u>Ad-ID</u> 0 TVGENKR:	1275н		<u>Rate Type</u> \$1,500.00 NM
83 10/20/12 10/20/12 Big East College Football 12 Class of Time - Immediately Pre-emptible without notic	e			:30	0	\$600.00	NM	
Weeks:         Start Date 10/15/12         End Date 10/21/12         MTWTFSS 10/21/12           Spots:         # Ch         Day Air Date Air Time Description 1           1         WTAE Sa         10/20/12         5:33 PM Big East Co	Spots/Week 1 Illege Football	\$60 <u>S</u> 1	Rate 0.00 art/End Time -7pm		h <u>Ad-ID</u> O TVGENKRI	1275н		<u>Rate Type</u> \$600.00 NM
84 10/21/12 10/21/12 M-Sun 11pm News M- Class of Time - Immediately Pre-emptible without notic	-Su 11-11:35pm e			:30	0	\$1,000.00	NM	
Weeks:         Start Date 10/15/12         End Date 10/21/12         MTWTFSS 10/21/12           Spots:         # Ch         Day Air Date Air Time Description 1           1         WTAE Su         10/21/12         11:12 PM M-Sun 11pr	Spots/Week 1 m News	\$1,00 <u>S</u> 1	<u>Rate</u> 0.00 <u>art/End Time</u> Su 11-11:35pa		h <u>Ad-ID</u> O TVGENKRI	1275н		Rate Type \$1,000.00 NM
85 10/21/12 10/21/12 Sun Early News 63 Class of Time - Fixed Non Pre-emptible	30-7p			:30	0	\$425.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/15/12 10/21/12S Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 1 WTAE Su 10/21/12 6:38 PM Sun Early N	Spots/Week 1 lews	\$42 <u>St</u>	<u>Rate</u> 5.00 art/End Time 0-7p		h <u>Ad-ID</u> ) TVGENKR:	1275н		<u>Rate Type</u> \$425.00 NM
		I	otal Spots	10	8			
Payment Terms 30 Days					Agenc	Gross Total		\$76,825.00 \$11,523.75
					Ne	et Amount Due		\$65,301.25